



CANCER ASSOCIATION OF GREATER NEW ORLEANS, INC.
A UNITED WAY PARTNER AGENCY

March 7, 2007

Dear The Pink Ribbon Shop supporters,

Thank you for joining the fight against cancer and for doing all you can to raise awareness about breast cancer issues. By supporting The Pink Ribbon Shop, you are helping small, grassroots organizations like the Cancer Association of Greater New Orleans (CAGNO) further their mission to prevent, treat and eradicate cancer.

Because of your online purchases, The Pink Ribbon Shop has been able to make generous contributions to CAGNO and other breast cancer-related causes. Following the 2005 hurricanes, those donations have become a lifeline for small organizations like CAGNO. The latest contribution from The Pink Ribbon Shop has allowed CAGNO not only to maintain its programs but also to expand its services.

In addition to its regular medications program, CAGNO has been providing additional financial support to breast cancer patients. Whether they need help keeping their lights on, paying their insurance premiums or getting back and forth to cancer treatment, CAGNO has been there to help. Since the storm, CAGNO has given 30 breast cancer patients the ability to pay their medical and living expenses without becoming a burden to themselves or their family and friends.

By meeting the medical, financial and emotional needs of people from hurricane-ravaged parishes, CAGNO is improving the quality of life of our cancer patients and easing their mountain of worries. Assistance from organizations like The Pink Ribbon Shop allows cancer patients to get back on their feet and rebuild their lives with the dignity that they deserve. So thank you for your generosity and support of Southeast Louisiana cancer patients. By working together, we can truly make a difference in the fight against breast cancer.

Warmest regards,
The staff, volunteers and Board of Directors at CAGNO

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